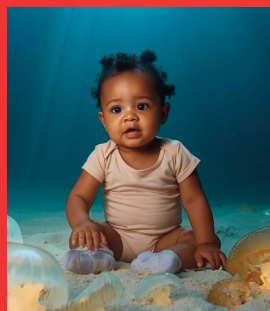


Become a Spark Festival Sponsor

**The Spark Arts for Children is a registered charity based in Leicester.
This means that ALL money raised is reinvested in the work that we do.**



The Spark Festival Impact 2026



more than

3500

children, families
and artists



49+

events



60

children
co-created
Festival
events



20+

partner
organisation
collaborations



*The energy, the joy, the magic
– it had every child dancing,
singing and totally enchanted
... pure theatre magic!*

Two Tykes and a Tail

*The Spark is always a highlight
of our year. It provides
enrichment for our children
and gives them an opportunity
to be engaged with the arts
on a child friendly level.
We are continually grateful
that such high quality
enriching performances form
part of our school year.*

Glebelands Primary School.

Sponsor The Spark Festival 22 - 29 May 2027

We are reliant on the continued support of our audiences, funders, business partners and donors to ensure that we can continue to develop our artistic, educational and community work to inspire the creative expression of every child.

You can make a difference to children's lives through a partnership with us. This could be through gifts-in-kind, giving your team the opportunity to volunteer with us, donations or sponsorship.

Your generous support will make a difference to children in Leicester. We know that times are difficult, so now, more than ever, we want to help children live creative healthy lives – as is their right*.

By supporting the Festival, companies and organisations gain positive brand association, demonstrate social responsibility, and contribute to the local community, all while directly promoting their services at the event.

A range of sponsorship opportunities are available from as little as £500 for a Festival brochure mention to an audience of more than 3,500 people.

Your sponsorship could support a wide range of Festival activity, from inspiring talks and live shows with world-class artists, to hands on experiences where Leicester children Takeover local venues. All of this alongside a host of creative ways to engage the growing imaginations of the youngest people, finding their space in their city.

In 2026, more than 2,500 children accessed a show for free in their school. Your support helps us keep the Festival accessible and affordable for children across Leicester and Leicestershire.

Bronze tier £500	What You Support
- Your logo featured - Online - In the Festival brochure - On Spark social media channels	An artist session in a school, library or community
Silver tier £1,250	
All Bronze tier benefits + - Recognition as a school show sponsor - Support directly named to the school parents and children	One live performance in a school enabling up to 180 children to see a show for free
Gold tier £2,500	
All Silver tier benefits + - Premium sponsor recognition - Reach double the pupils - Assets for your PR - Quote from the Spark Director	A school for a day a full day of live performances in a school
Platinum tier £5,000 plus	
All Gold tier benefits + - Headlining as main festival sponsor - Discuss bespoke incentives with the Festival Director	A festival show Bring a world class show to the festival in theatres, schools and / or libraries

Get in touch and make a difference

call Trina 0116 261 6893 | email trina@thesparkarts.co.uk